

USE CASE BRIEF

CARRIER AND FORWARDER ACCOUNTABILITY

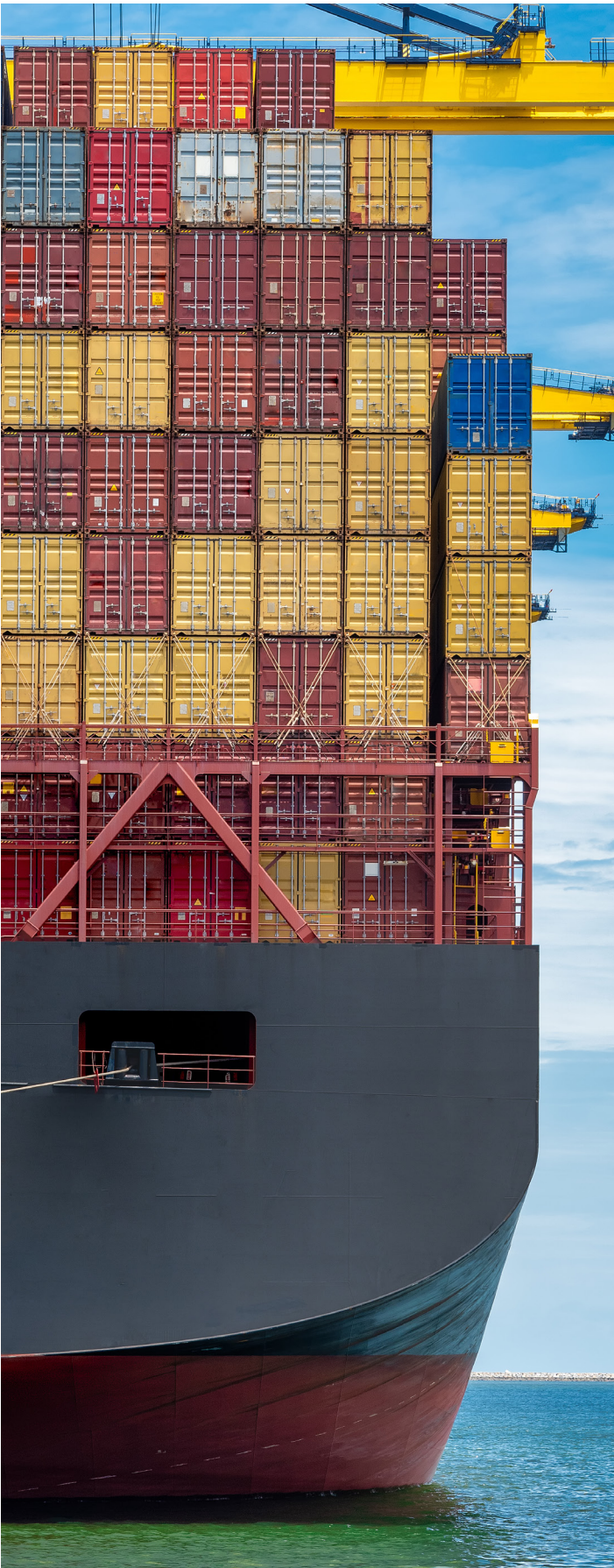
Are you still trusting scorecards to keep your freight safe?

PROBLEM

Cargo moves 24/7, but if you're still relying on milestone data, you don't have 24/7 visibility, which means you also don't have 24/7 carrier and forwarder accountability. Without full transparency, you can't be sure of unauthorized dwell times, route deviations, or freight mishandling. Likely, you've set logistics policies and procedures in place to try and prevent these scenarios, but without proper visibility, you can't ensure those policies are being adhered to.

USUAL RESPONSE

Traditionally, companies have attempted to maintain satisfactory performance of carriers and prevent violations to company policy by evaluating and screening their carriers through scorecards. However, obtaining and reviewing scorecards takes time, energy, and research, and it's not always clear whether the information is objective or self-reported. Even in the best scenario, you'll have to trust that a carrier's history will reflect consistent future behavior.



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HOW CARGO SIGNAL CAN HELP

Cargo Signal offers 24/7 transparency of your carriers and forwarders and replaces the need for scorecards altogether. IoT-powered sensors attached to global freight track real-time, high-visibility data about shipments. With this new level of oversight, you will know immediately if your freight has been mishandled or damaged and if any unauthorized rerouting or dwell times have occurred. Our sensors transmit information to a Command Center, staffed by logistics professionals who monitor global shipments around the clock, 365 days a year, and will intervene on your behalf if problems arise.

Customizable alerts provide you and your chosen stakeholders updates about your carrier's performance. Our Location & Delay alerts will let you know exactly where your cargo is, whether it's on the correct and timeliest route, if it's undergone unauthorized dwell times, and how far it is from its destination. And our Security and Shock & Tilt alerts will sound the alarm if your cargo is compromised or has become vulnerable to theft.

Cargo Signal's real-time alerts can be configured according to the logistics policies that you need to hold your carriers accountable to so that you can be sure your freight will arrive safe, sound, and on time. Instead of entrusting your freight and your company reputation to a carrier's past record, entrust your freight to real-time visibility and data—and stay up to speed.

CARGO SIGNAL CAN HELP YOU

- Increase the transparency of your carrier and forwarders by introducing real-time visibility of shipments.
- Set customizable real-time alerts according to company policy that can substitute for scorecarding.
- Rest assured that your carrier and forwarders are safely and responsibly handling your freight at all times.

QUICK FACTS

- Poor and unsafe handling of cargo is responsible for 65% of all damages
- Traveling rough terrain can increase the stress put on in-transit cargo by up to 10x
- 11% of product arriving at distribution centers is reported as damaged
- 71% - 87% of global cargo theft happens when cargo is in transit
- \$30 billion of cargo is stolen every year