



SOLUTIONS BRIEF

ANALYST

Are lapses in your data leading to analytical missteps?

Bridge the gap: Get more comprehensive data, calculate imbalances in your supply chain, and make better predictions with Cargo Signal.

There's only so much you can do with incomplete data. Supply chains depend on analysts who can pull information from the most reliable sources. Are you still relying on self-reporting carriers or outdated records? If so, you may not be aware of the full extent of strains on your supply chains. The IoT-powered sensors that Cargo Signal attaches to global freight provide you with end-to-end data about shipments as they travel between carriers and warehouses, guaranteeing you real-time transparency and trustworthy historical data. With Cargo Signal, you will gain access to data directly from the source, synthesize information quicker, and retain an automated record of your supply chain movement. Never worry again whether inventory exceeds demand, which carriers are performing well, or whether shipping standards are being adhered to. Cargo Signal organizes and delivers its real-time visibility directly to you, so that the next analysis you perform and present will be up to date and dependable.

CARGO SIGNAL CAN HELP YOU

- Source reliable data that will help you build articulate dashboards, reports, and tracking tools for your stakeholders.
- Perform quicker root cause analysis and identify and eliminate friction in your supply chain.
- Maintain a store of historical information that you can use to make dependable predictions about lead times and other logistical matters.